## Insight that counts!

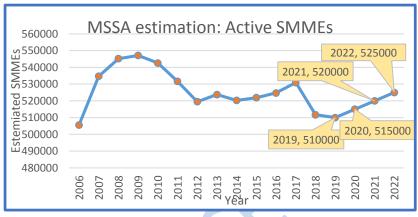


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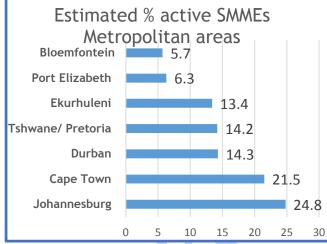
## MSSA PRESS RELEASE 2019: SMMEs CONTRIBUTION CONTINUES TO BE SIGNIFICANT TO GDP AND EMPLOYMENT IN SOUTH AFRICA

MSSA (Marketing Surveys and Statistical Analysis) updated its report (9<sup>th</sup> edition) about the number of SMME's in South Africa with projections up to 2022. It also has estimated figures of the metropolitan areas in South Africa.

According to Schalk van Vuuren, Research Director, the report shows that the estimated percentage shares



of the number of active SMME's of the different metropolitan areas are:



Active SMMEs are providing almost 40% of full time work in metropolitan areas in South Africa. SMMEs contributed about 29.7 % on average to the GDP during the past 4 years.

Most active SMMEs are in the Real Estate, Financial and Business Services followed by Wholesale, Retail and Repair as classified by the Standard Industrial Classification (SIC). The report shows that Real estate and Business services, Manufacturing and Trade industry contributed most to the GDP the past 4 years.

The estimated provincial percentages of active SMMEs, according to the report are: Gauteng (42.0%), Western Cape (18.3%), Kwazulu-Natal (12.3%), Eastern Cape (6.5%), Mpumalanga (5.2%) Free State (4.5%), North West (4.3%), Limpopo (3.8%) and Northern Cape 2.3%.

The report is available at cost from MSSA. Contact Schalk Van Vuuren at 012 346 0718/083 252 9176 or mssa2@mssaresearch.co.za.

